MATHS AND MONEY

National Numeracy
Getting on with numbers



We use maths every day, often without realising it. From planning budgets to comparing deals, feeling confident with numbers makes everyday life simpler.

When using money, you need to understand maths and numbers to choose which deal to go for. This is true not just for you as a customer, but also for the retailer.

Talk with your family
Think about this with your family:

Dara is a guitar teacher. They want to offer guitar lessons with a discount to increase business. Each session normally costs **£20**. and Dara needs to decide between offering '**Buy One Get One Half Price**' or '**25% off.**'

Which deal would be better for Dara's customers? Which would be best for Dara? Are they the same?

Answer

Both deals mean the lessons will cost £15 each.
Buy One Get One Half Price means customers must book two sessions. This may be a better way for Dara to get more business.
25% off may be a better deal for Dara's customers, as they can then use the discount even if they only want to do one session.

What do you think Dara should do? Why?

What did you learn?

Feeling confident with numbers can help us make better decisions in everyday life.

What deals and offers have you seen recently? Were they persuasive? Why?

Student comments:

Parent/ carer comments: